Dear URI Hillel,

On behalf of Fashion Merchandising Society I would like to express our gratitude to your organization for allowing us to co-sponsor The Israeli Fashion Show hosted by Liraz Cohen. We would also like to extend our gratitude to Cohen; she did a wonderful collaborating fashion and culture. This event was enlightening and informative; the audience was exposed to Israeli apparel and cultural information on the country. It was fascinating to gain knowledge on a region that some may overlook when talking about fashion. I believe everyone who attended left with an abundant amount of new information. Cohen did a fabulous job telling the story of Israel’s advancement through apparel. This Fashion Show cultivated an appreciation for Cohen’s culture and essentially gave people the take home message that is it important to be proud of your origin. She was engaging with the audience and they were captivated every second of the presentation. The members of FMS express to us how much they enjoyed the event.

Again, we thank Hillel for giving FMS the opportunity to co-sponsor and Liraz Cohen for a phenomenal show!

Sincerely,

Yaheysi Leon-Lopez

President

Fashion Merchandising Society